



ASI-T-700MA3FT/D

Item	Contents	Unit
Size	7.0	inch
Resolution	800(RGB) x 480	/
Interface	Parallel 24-bit RGB	/
Technology type	a-Si TFT	/
Pixel pitch	0.1926 x 0.1790	mm
Pixel Configuration	R.G.B. Stripe	
Outline Dimension (W x H x D)	164.90 x 100.00 x 4.45	mm
Active Area	154.08 x 85.92	mm
Display Mode	Transmissive, Normally white	/
Backlight Type	LED	/
Weight	TBD	g



Record of Revision

Date	Revision No.	Summary
2016-08-16	1.0	Rev 1.0 was issued
2017-05-11	1.1	Change consumption



ASI-T-700MA3FT/D

1. Scope

This data sheet is to introduce the specification of ASI-T-700MA3FT/D, active matrix TFT module. It is composed of a color TFT-LCD panel, driver ICs, FPC, resistive touch panel and a backlight unit. The 7.0" display area contains 800 (RGB) x 480 pixels.

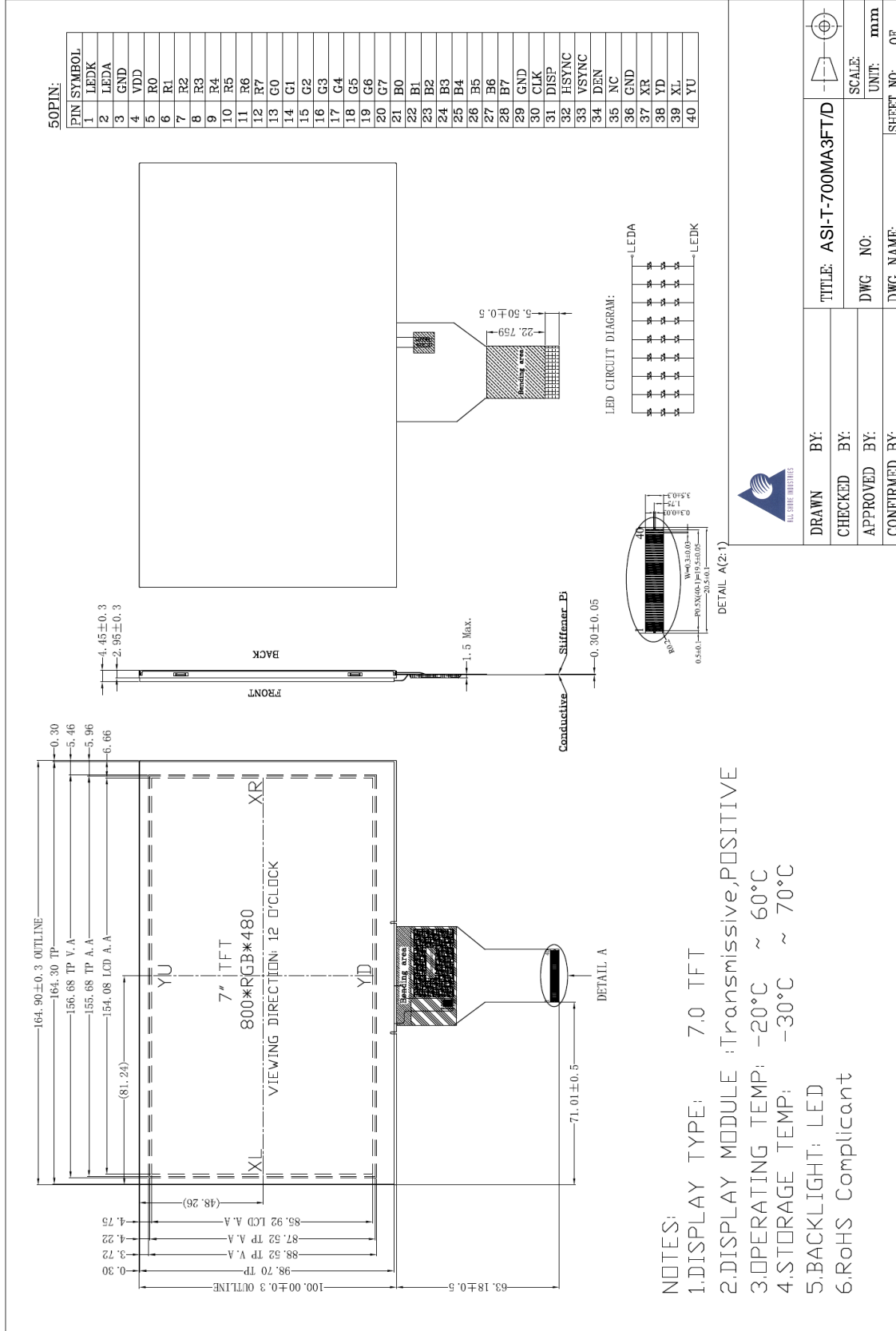
2. Application

Digital equipments which need color display, mobile navigator/video systems.

3. General Information

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4. Outline Drawing





5. Interface signals

The recommended connector: FH12A-40S-0.5SH

No	Symbol	Description	Remark
1	LEDK	Cathode pin of Backlight	
2	LEDA	Anode pin of Backlight	
3	GND	Power Ground	
4	VDD	Supply voltage	
5	R0	Red data	
6	R1	Red data	
7	R2	Red data	
8	R3	Red data	
9	R4	Red data	
10	R5	Red data	
11	R6	Red data	
12	R7	Red data	
13	G0	Green data	
14	G1	Green data	
15	G2	Green data	
16	G3	Green data	
17	G4	Green data	
18	G5	Green data	
19	G6	Green data	
20	G7	Green data	
21	B0	Blue data	
22	B1	Blue data	
23	B2	Blue data	
24	B3	Blue data	
25	B4	Blue data	
26	R5	Blue data	
27	B6	Blue data	
28	B7	Blue data	
29	GND	Power Ground	
30	CLK	Sample clock	
31	DISP	Display control, DISP =1 is ON	
32	HSYNC	Horizontal Sync Input	
33	VSYNC	Vertical Sync Input	
34	DEN	Data Input Enable	
35	NC	No connection	
36	GND	Power Ground	
37	XR	Terminal of touch panel	
38	YD		
39	XL		
40	YU		



6. Absolute maximum Ratings

6.1. Electrical Absolute max. ratings

Parameter	Symbol	MIN	MAX	Unit	Remark
Power supply voltage	VDD	-0.3	6.0	V	Ta=25°C
Logic input voltage	VI	-0.3	VCC+0.3	V	

6.2. Environment Conditions

Item	Symbol	MIN	MAX	Unit	Remark
Operating Temperature	TOPR	-20	60	°C	
Storage Temperature	TSTG	-30	70	°C	

7. Electrical Specifications

7.1 Electrical characteristics

GND=0V, Ta=25°C

Item	Symbol	MIN	TYP	MAX	Unit	Remark
Power Supply voltage	VDD	2.5	3.3	3.6	V	
Power Supply Current	ICC	-	120	-	mA	VDD =3.3V

7.2 LED Backlight

Item	Symbol	MIN	TYP	MAX	Unit	Remark
Forward Current	IL	-	180		mA	
Forward Voltage	VL	-	9.3	-	V	Note1
LED life time	--	-	25,000	--	Hr	Note2

Note 1: The LED Supply Voltage is defined by the number of LED at Ta=25°C and IL =180mA.

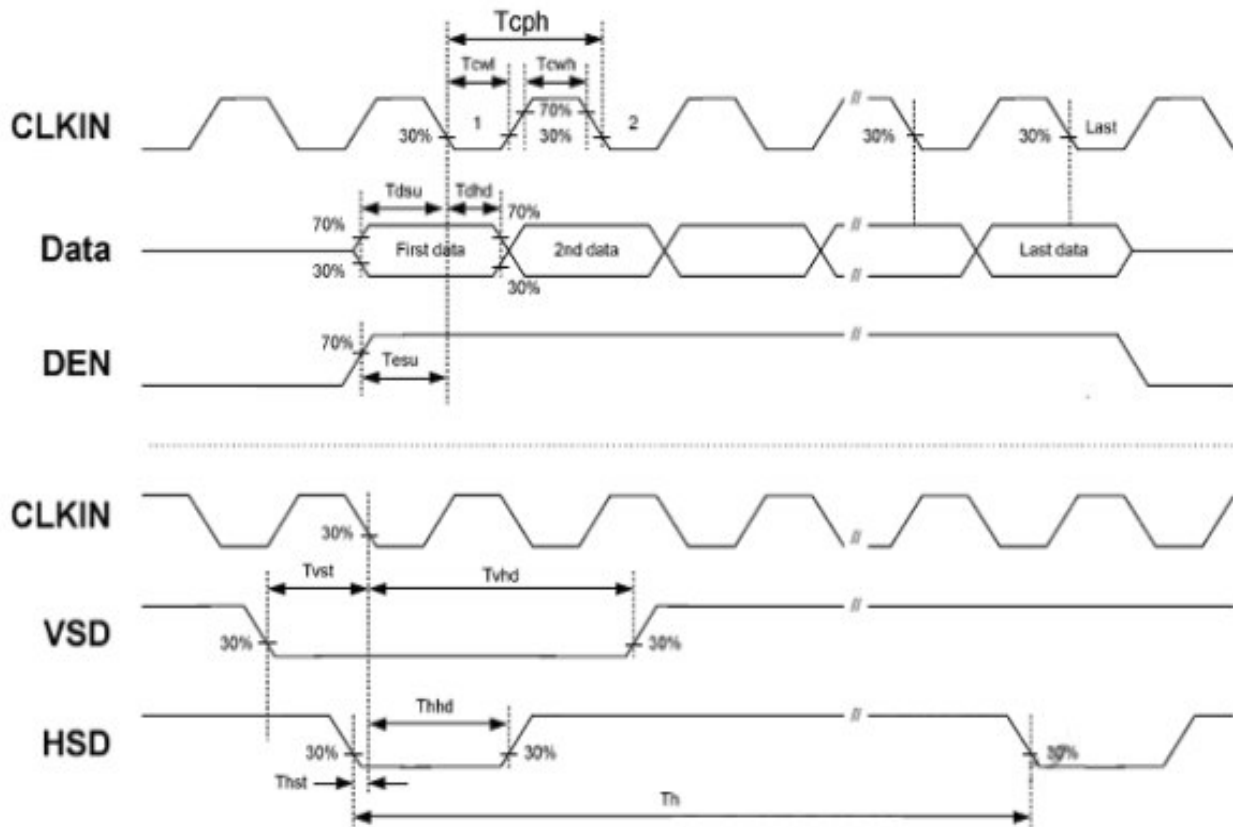
Note 2: The "LED life time" is defined as the module brightness decrease to 50% original brightness at Ta=25°C and IL=180mA. The LED lifetime could be decreased if operating IL is larger than 180mA.

8. Command/AC Timing

8.1 AC Electrical Characteristics

Item	Symbol	Rating			Unit	Remark
		MIN	TYP	MAX		
HS setup time	Thst	8	-	-	ns	
HS hold time	Thhd	8	-	-	ns	
VS setup time	Tvst	8	-	-	ns	
VS hold time	Tvhd	8	-	-	ns	
Data setup time	Tdsu	8	-	-	ns	
Data hole time	Tdhd	8	-	-	ns	
DE setup time	Tesu	8	-	-	ns	
DE hole time	Tehd	8	-	-	ns	
DVDD Power On Slew rate	TPOR	-	-	20	ms	From 0 to 90% DVDD
RESET pulse width	TRst	1	-	-	ms	
DCLK cycle time	Tcoh	20	-	-	ns	
DCLK pulse duty	Tcwh	40	50	60	%	

8.2 Input Clock and Data Timing Diagram





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8.3. Timing

Item	Symbol	Rating			Unit	Remark
		MIN	TYP	MAX		
Horizontal Display Area	Thd	--	800	--	DCLK	
DCLK Frequency	Fclk	26.4	33.3	46.8	MHZ	
One Horizontal Line	Th	862	1056	1200	DCLK	
HS pulse width	Thpw	1	--	40	DCLK	
HS Blanking	thb	46	46	46	DCLK	
HS Front Porch	thfp	16	210	354	DCLK	

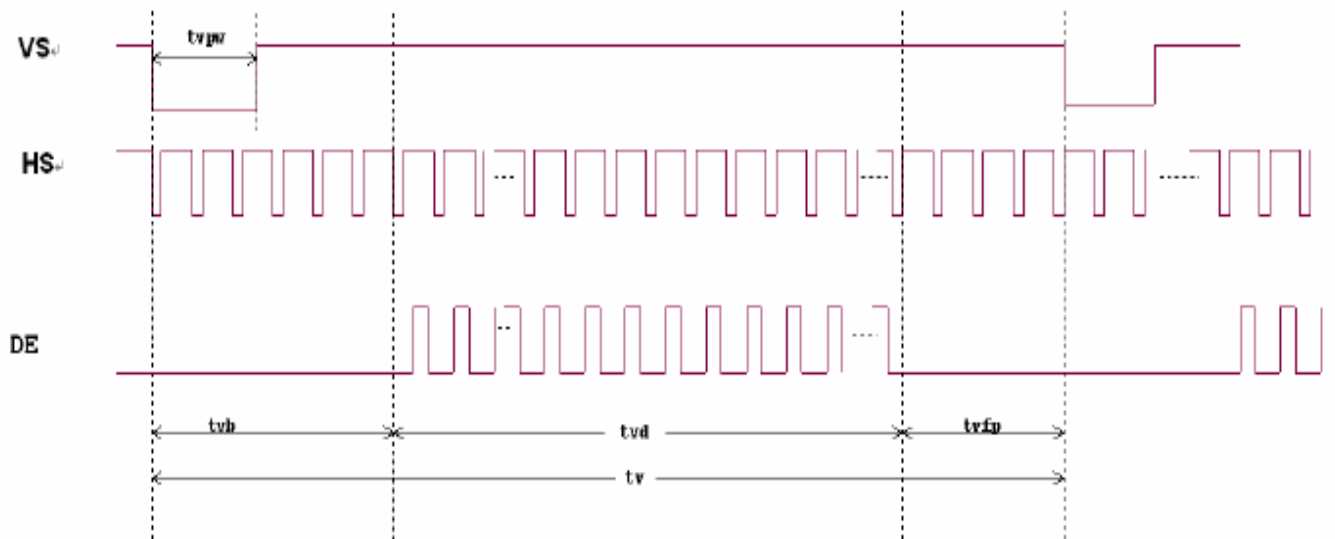
Item	Symbol	Rating			Unit	Remark
		MIN	TYP	MAX		
Vertical Display Area	Tvd	--	480	--	TH	
VS period time	Tv	510	525	650	TH	
VS pulse width	Tvpw	1	--	20	TH	
VS Blanking	tvb	23	23	23	TH	
VS Front Porch	tvfp	7	22	14	TH	

8.4 Data Input Format

8.4.1. horizontal input timing diagram



8.4.2. Vertical input timing diagram



9. Optical Specification

Ta=25°C

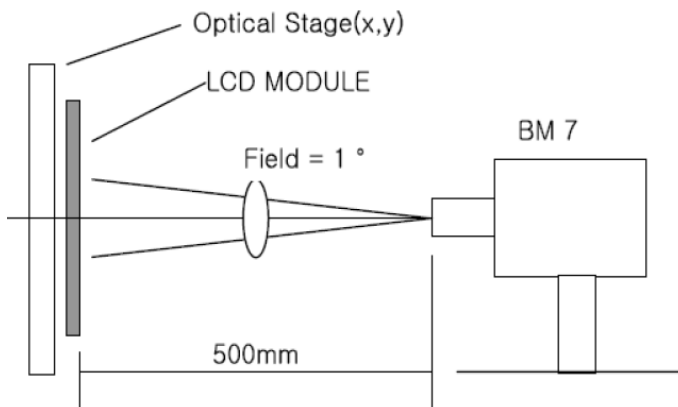
Item	Symbol	Condition	Min	Typ.	Max.	Unit	Remark
Contrast Ratio	CR	$\theta=0^\circ$	400	500	-		Note1 Note2
Response Time	Ton	25°C	-	10	20	ms	Note1
	Toff		-	15	30		Note3
View Angles	θT	$CR \geq 10$	40	50	-	Degree	Note 4
	θB		60	70	-		
	θL		60	70	-		
	θR		60	70	-		
Chromaticity	White	x	Brightness is on	0.30	0.32	0.34	Note5, Note1
		y		0.32	0.34	0.36	
Luminance	L		-	390	-	cd/m ²	Note1 Note6
Uniformity	U		75		-	%	Note1 Note7

Test condition: VDD=3.3V, the ambient temperature is 25°C.

Note 1: Definition of optical measurement system.

Temperature = 25°C(±3°C)

LED back-light: ON, Environment brightness < 150 lx

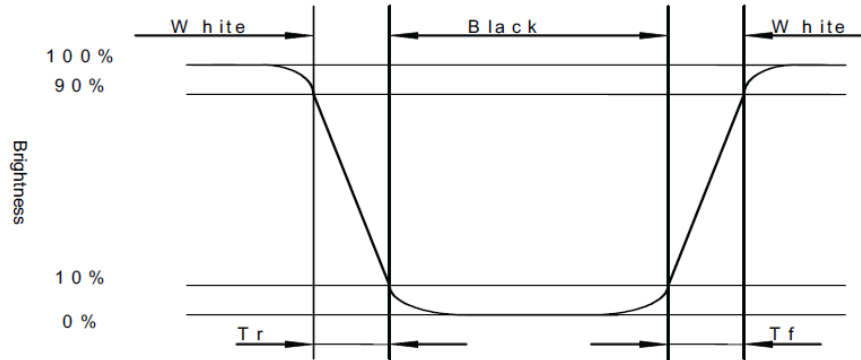


Note 2: Contrast ratio is defined as follow:

$$\text{Contrast Ratio} = \frac{\text{Surface Luminance with all white pixels}}{\text{Surface Luminance with all black pixels}}$$

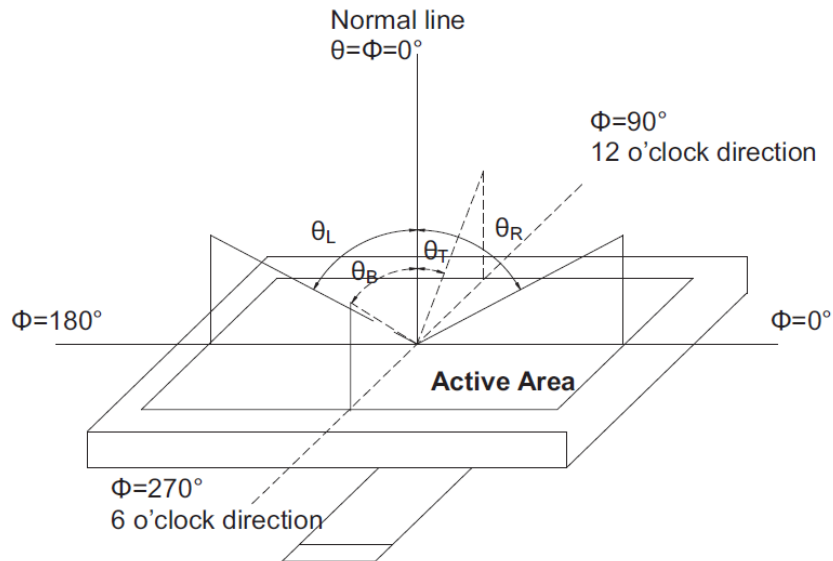
Note 3: Response time is defined as follow:

Response time is the time required for the display to transition from black to white (Rise Time, T_r) and from white to black (Decay Time, T_f).



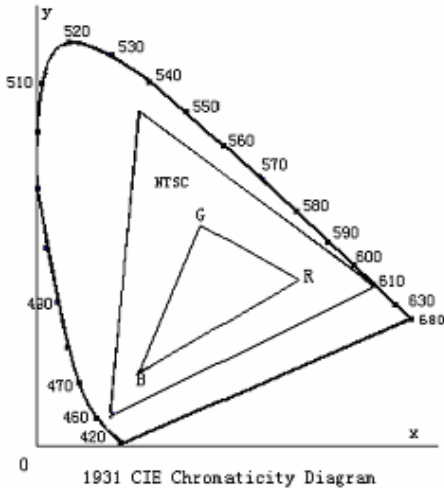
Note 4: Viewing angle range is defined as follow:

Viewing angle is measured at the center point of the LCD.



Note 5: Color chromaticity is defined as follow: (CIE1931)

Color coordinates measured at center point of LCD.



$$S = \frac{\text{area of RGB triangle}}{\text{area of NTSC triangle}} \times 100\%$$

Note 6: Luminance is defined as follow:

Luminance is defined as the brightness of all pixels “White” at the center of display area on optimum contrast.

Note 7: Luminance Uniformity is defined as follow:

Active area is divided into 9 measuring areas (Refer Fig. 2). Every measuring point is placed at the center of each measuring area.

$$\text{Uniformity}(U) = \frac{\text{Minimum Luminance(brightness) in 9 points}}{\text{Maximum Luminance(brightness) in 9 points}}$$

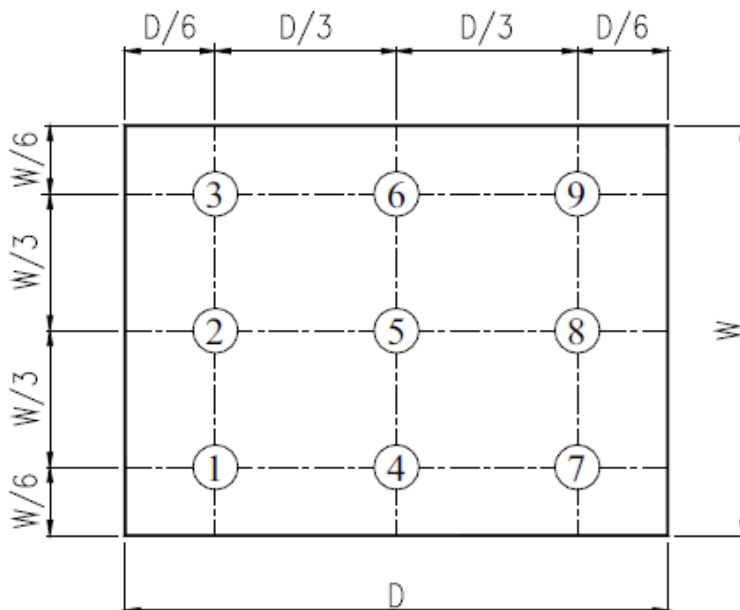


Fig. 2 Definition of uniformity



10. Environmental / Reliability Tests

No	Test Item	Condition	Judgment criteria
1	High Temp Operation	Ts=+60°C, 120hrs	Per table in below
2	Low Temp Operation	Ta=-20°C, 120hrs	Per table in below
3	High Temp Storage	Ta=+70°C, 120hrs	Per table in below
4	Low Temp Storage	Ta=-30°C, 120hrs	Per table in below
5	High Temp & High Humidity Storage	Ta=+60°C, 90% RH 120 hours	Per table in below (polarizer discoloration is excluded)
6	Thermal Shock (Non-operation)	-20°C 30 min~+70°C 30 min, Change time:5min, 10 Cycles	Per table in below
7	ESD (Operation)	C=150pF, R=330Ω , 5points/panel Air:±8KV, 5times; Contact:±4KV, 5 times;	Per table in below
8	Vibration (Non-operation)	Frequency range:10~55Hz, Stroke:1.5mm Sweep:10Hz~55Hz~10Hz 2 hours for each direction of X.Y.Z.	Per table in below
9	Shock (Non-operation)	60G 6ms, ±X,±Y,±Z 3times, for each direction	Per table in below
10	Package Drop Test	Height:80 cm, 1 corner, 3 edges, 6 surfaces	Per table in below

INSPECTION	CRITERION(after test)
Appearance	No Crack on the FPC, on the LCD Panel
Alignment of LCD Panel	No Bubbles in the LCD Panel No other Defects of Alignment in Active area
Electrical current	Within device specifications
Function / Display	No Broken Circuit, No Short Circuit or No Black line No Other Defects of Display

11. Precautions for Use of LCD Modules

11.1 Safety

The liquid crystal in the LCD is poisonous. Do not put it in your mouth. If the liquid crystal touches your skin or clothes, wash it off immediately using soap and water.

11.2 Handling

- A. The LCD and touch panel is made of plate glass. Do not subject the panel to mechanical shock or to excessive force on its surface.
- B. Do not handle the product by holding the flexible pattern portion in order to assure the reliability
- C. Transparency is an important factor for the touch panel. Please wear clear finger sacks, gloves and mask to protect the touch panel from finger print or stain and also hold the portion outside the view area when handling the touch panel.
- D. Provide a space so that the panel does not come into contact with other components.
- E. To protect the product from external force, put a covering lens (acrylic board or similar board) and keep an appropriate gap between them.
- F. Transparent electrodes may be disconnected if the panel is used under environmental conditions where dew condensation occurs.
- G. Property of semiconductor devices may be affected when they are exposed to light, possibly resulting in IC malfunctions.
- H. To prevent such IC malfunctions, your design and mounting layout shall be done in the way that the IC is not exposed to light in actual use.

11.3 Static Electricity

- A. Ground soldering iron tips, tools and testers when they are in operation.
- B. Ground your body when handling the products.
- C. Power on the LCD module before applying the voltage to the input terminals.
- D. Do not apply voltage which exceeds the absolute maximum rating.
- E. Store the products in an anti-electrostatic bag or container.

11.4 Storage

- A. Store the products in a dark place at $+25^{\circ}\text{C} \pm 10^{\circ}\text{C}$ with low humidity (40% RH to 60% RH). Don't expose to sunlight or fluorescent light.
- B. Storage in a clean environment, free from dust, active gas, and solvent.

11.5 Cleaning

- A. Do not wipe the touch panel with dry cloth, as it may cause scratch.
- B. Wipe off the stain on the product by using soft cloth moistened with ethanol. Do not allow ethanol to get in between the upper film and the bottom glass. It may cause peeling issue or defective operation. Do not use any organic solvent or detergent other than ethanol.

11.6 Cautions for installing and assembling

Bezel edge must be positioned in the area between the Active area and View area. The bezel may press the touch screen and cause activation if the edge touches the active area. A gap of approximately 0.5mm is needed between the bezel and the top electrode. It may cause unexpected activation if the gap is too narrow. There is a tolerance of 0.2 to 0.3mm for the outside dimensions of the touch panel and tail. A gap must be made to absorb the tolerance in the case and connector.

